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RUSSWARD

Saintpaulia Growers

JONESBORO, ARK.

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PRICE LIST



We love to play Santa Claus! An African Violet beautifully gift-wrapped, with your card enclosed, makes the perfect gift for that "problem" name on your list.

Shipping Information—Plants shipped in 2-inch pots in which they are grown. List price includes packing and mailing costs. All plant orders sent Special Handling. We guarantee safe arrival of plants. To avoid disappointment, and to take advantage of frequent price cuts, order from the most recent Price List.

Amethyst—Excellent bloomer. Pale lavender blooms in profusion, dark tapered foliage.....\$1.25

Bi-Color—Upper petals deep red violet, lower lavender. Slick foliage \$1.25

Blue Eyed Beauty—Large white blossom with blue marking on the flower. Husky, medium-green foliage. Is remarkable for its vitality and profuse bloom. Three-inch plants \$3.00

Blue Girl—Scalloped, medium green foliage with white marking at the base of the leaf. Rich blue flower \$1.25

Blue Pet—An awfully sweet little miniature. Girl foliage, round, flat leaves with white spot at base. Dark blue flower \$1.25

Blue Velvet—Round, rather deeply quilted foliage. Dark blue flower \$1.25

Blush Maid—Exquisite shell pink. Foliage like Pink Beauty, bloom much paler \$1.25

Diplotricha—Species. Commonly called Kewensis. Pale green delicate foliage, very small dainty blue flowers \$1.25

Double Duchess—Double Blue Boy \$1.25

Double Margaret—Double blue blossom also, but wavy rather dentate leaves \$1.50

Double Neptune—This double has opened fully and performed magnificently all through our hot summer. Neptune foliage with red reverse. Large double blue flowers \$2.00

Double Orchid—Lavender flowers, double, with Blue Boy foliage \$1.25

Fringette Red Lavender—The “red” of the Fringette series. Flowers and foliage both show remarkable ruffling at edge \$2.25

Gorgeous—Most noted for its tendency to spoon. Maroon to red-lavender blooms \$2.00

Gypsy Jane—Pale lavender, darker shading, large flower \$1.50

Hardee Blue—This is an “old” variety which is enjoying a second look by violet fanciers. Extremely large foliage and flowers. Medium blue \$1.75

Lilac Princess—One of the nicest of the pale-lavender color group. Round, medium-green foliage. Good bloomer. \$1.25

Moire—Variegation of rich purple blossom resembles moire taffeta. Medium green foliage \$1.75

Old Lace—Deeply scalloped leaves. Definitely a miniature. Dark blue flowers carried high and profusely \$1.75

Orchid Beauty—Red-lavender Blue Boy sport \$1.25

Periwinkle—Lovely paler blue. Outer surface of petals much lighter than inner, giving effect of a tiny white border around the flower \$1.75

Pink Beauty—Old standby. First of the pinks \$1.25

Pink Girl—Scalloped, medium green foliage with the white marking at the base of the leaf. Pink flower \$1.50

Purple Beauty—Fine slick foliage, medium dark blue flower. Nice little multiple-crown plants \$1.25

Red Girl—Rich red blossom with the traditional girl foliage \$1.25

Rosalie—Another lovely red best for foliage. Graceful large tapered leaves have tendency to ripple slightly with maturity \$1.50

Rosie O'Grady—Finest and loveliest of the pinks to date. Large pointed leaves, excellent habit. Large pink flower with overlaid rose star \$2.00

Ruffles—Very unusual. Dark green bronzy-looking leaves. Tapered, dog-tooth foliage with red reverse show some ruffling with age of plant. Bloom pale blue \$1.50

Sailor Girl—Finer-type of girl foliage. Pale blue flower \$1.50

Snow Prince—You'll be hearing a lot about this one. Brand new. Pure white flowers. Foliage a great deal like Purple Prince—fine, slick. A simply breath-taking variety \$3.00

Tinted Lady—Palest of the blues. Ionantha-type foliage, pink reverse. A lovely variety \$1.25

Thirty-Two—An outstanding plant. Fine slick shiny foliage has tendency to spoon. Large blue-lavender flower \$1.25

White Girl Hybrid—The result of crosses of White Lady on various Girl foliages. All are guaranteed predominantly white, though many will have blue, Lavender, or pink markings overlaid on the flower \$2.00

Best of Good Wishes For A

Joyous Holiday Season

from

R U S S W A R D

Jonesboro, Arkansas

News Letter

December, 1950

Dear Friends:

Here is the long-awaited poetry-letter. We'd like to make this an annual or semi-annual affair, so

Be it doggerel or be it epic,
(We don't mind meter epileptic)
Send it on, and by George,
We'll all get a leorge cheorge.

My Violets

I love to sit here with my violets.
They are African and such gay blues!
There are whites and orchids and pastel pinks
With delicate, lovely hues.

They must have been sprinkled with star dust
They have such a silvery sheen.
And I feel so very contented,
O, far more than if I were queen.

Indeed, I am seldom more happy
Than when I enjoy them here,
For the Creator of all that is beautiful,
He, too, seems so precious and near.

—Gladys Nixon.

African Violet

African Violet is my name,
I've come to live with you.
And as I'm quite persnickity
I'll tell you what to do.

Don't ever wash my hands and face,
For water there won't suit.
I do my drinking with my feet
So water at my root.

Just set my pot into a pan
Of water for an hour;
For me, that way to take a drink
Beats any summer shower.

I like a soft light, but not sun,
North windows suit me better.

Perhaps you'd find me, on your desk,
Good company for a letter.

And—oh, I like to be cramped up
Within a tiny pot,
If you should give me lots of room
I will not bloom a lot.

And when I grow to be quite strong,
You can have many another,
Just cut a leaf and pin it down
It's not a bit of bother.

Before you know it, up will start
An African Violet baby.
If you pin down a lot of leaves
You'll get two dozen, maybe.

"Saintpaulia" is my fancy name,
To violets I'm not related.
This thing of cousins, aunts and such
Makes life quite complicated.

But if you'll have me for your own,
We'll have some happy hours.
And I will try my level best
To make you lots of flowers.

—Mrs. George L. Coder.

Violet Show

Well here we are, ain't this just grand:
Those beautiful steps, and cute flower stands;
And look at our sisters and brothers too,
Said the "Admiral", as he sat all robed out in blue;
And look at the "White Lady", all dressed up in
"Old Lace",
And lovely "Gypsy Rosa" with her pink blushing
face,
And there sits the "Duchess", with the "Red King"
(Sh----)
And those dear little "Seedlings", I believe they're
going to sing.

Ah! Ah! don't you pinch me, I heard "Red Head"
say
To "Blue Boy" who came snooping along by her
way.
And "Blue Girl" and "Red Girl" laughed right
out loud,
And so did "Freida" and all the rest of the crowd.
"Pink Lassie" and "Pink Beauty" were "Plum"
"Gorgeous" that day.
'Twas a wonderful picnic, I heard them all say.
Isn't that a "Heavenly Blue"? "Wild Rose" "Ruf-
fled" at that,
And looked toward the place where "Lady Ge-
neva" sat.
And so on they chatted the whole day through,
And these things that I heard there, I'm telling
to you.

—Mrs. D. N. Wade.

Violets

It is a charming little story
So I'm sharing it with you,
And though I call it just a hobby—
It gives my days a brighter hue.

'Tis about the snowwhite Princess
Blooming on my window sill,
And the georgeous Girl beside her
Would your fondest dream fulfill.

There's a lovely Blushing Maiden
Beside a Boy of midnight blue,
And the charming old Admiral
Will thrill you through and through

And so—because the gay Commando
Likes the pert Red Headed Girl,
My satisfaction is complete
As I watch their buds unfurl.

Then if you need a tonic
Something to keep you on your toes.
Just get yourself a violet
And watch the way it grows.

—Nell Woerner.

African Violets

All my tables full of violets,
All my windows are full, too.
There's so very many colors,
Pink and red and white and blue.

There's double Duchess, Double Orchid
Double Neptune, too.
Choir Boy and Blushing Maid
And lovely DuPont Blue.

They turn their saucy faces up
And sorta look at me,—
The Red Heads and the Sunrise
And the pretty Rosalie.

The Red King and the Purple Prince
Are courting the White Queen.
While Viking and the Norseman
Are watching the Marine.

Each time I see a new one
My heart grows sick and sore
Because my windows all are full,
There is no room for more.

—Mrs. Lester Capps.

R U S S W A R D
Saintpaulia Growers

JONESBORO, ARKANSAS



Sustaining Member African Violet Society of America, Inc.

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Town and State_____

Amount Enclosed \$_____

If this order is being sent as a gift, please write your own name and address below, since we would like to notify you of shipment.

Gift wrapping on request.

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**Does Your Order Total \$10.00 or More? If So, Please
Select A \$1.25 Variety As A Gift From Us.**

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